



ST. CECILIA SCHOOL

20TH ANNUAL FUNDRAISING AUCTION NEWSLETTER
ISSUE I - SPRING 2009

You are cordially invited to Unmask the Night at the Masquerade Ball

Our annual fundraising auction will be held at 6 o'clock on **Friday, October 30, 2009** at the Irvine Marriot Hotel. This is sure to be a great party where you can visit with old friends and make new ones. There will be a wide range of items up for bid in both the silent and live auctions. It is sure to be a *ball*....

Proceeds from the auction directly benefit our school by funding academic and campus improvements. In the past, improvements such as new instructional document cameras, drinking fountains, computers, playground equipment, air conditioning, paint and carpeting were made possible through auction fundraising.

Dates to Remember

September 30, 2009

Gift Gathering Date

October 1, 2009

Early Reservations
Deadline

October 15, 2009

Final Reservations
Deadline

October 30, 2009

Masquerade Ball

Auction Managers

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Volunteers Are Always Needed

There are many different ways to volunteer to help before, during and after the auction. It is a great way to meet other school families and fulfill your annual service hours requirement. If you are interested in serving on one of the many committees it takes to make this a successful evening please reach out to any of the auction managers. Many hands make for light work.....

Thank you to everyone who has already committed to making this event a *ball*....

Auction Gift Donations

Even though the gift gathering date is **September 30, 2009**, start thinking about your auction gift donation now! Remember, each school family is required, per our tuition contract, to donate a new item with a value of at least \$75 or to give a minimum cash donation of \$75. Don't be shy, ask for a donation from your favorite retailer and combine it with your contribution. Or, gather a few families and combine your purchasing power on fun outings and trips.

Solicitation Letter

Attached is a solicitation letter you may use to solicit items from your favorite businesses. The school's tax identification number is included on the letter for business reporting purposes.

Grandparents Love to Support Their Grandkids

Look for a letter to be sent home in the fall that may be provided to grandparents/special friends at your discretion in requesting donations of products/services.



Please consider supporting the auction in one or more of the following ways:

Sponsorship Opportunities

As an auction sponsor, you are underwriting the school's fundraising effort, enabling significant auction proceeds to directly benefit students. You will receive visibility and recognition via our periodic newsletters, brochures, signage, auctioneer "mentions" on auction night and other venues. The various sponsorship levels available are:

The Royal Court \$2,000

Receives ½ page program ad and VIP parking at school events

Belle of the Ball \$1,500

The Masked One \$1,000

Court Jester \$750

Instrumentalist (Music Sponsor) \$500

Master of Spirits (Drink Sponsor) \$500

Krewe \$250

Benefactor (Sponsor a Teacher) \$100

Product and Service Donations

Any and all products, services or monetary contributions are welcome including gift certificates. Your donated item or service will be attractively displayed.

Advertising

We offer a variety of different advertising opportunities in our Auction Brochure – a professionally designed and published booklet, which is read by hundreds of auction attendees and their families and friends. See enclosed flyer for ad sizes and prices.

During these challenging economic times, it is more important than ever to pull together as a community. We ask that our school community come together to support those families, friends and businesses who sponsor and advertise in our auction.

Auction Opportunities to look forward to

Tuition Opportunity

Drawing – back by popular demand! Win a year's free tuition! A limited number of tickets will be sold to increase your odds of winning!

Live Auction Opportunity

Drawing – buy a \$100 raffle ticket and be entered into a drawing at the beginning of the live auction the night of the *Masquerade Ball*. The winner will select one of the live auction items as the prize! Only 100 tickets will be sold!

Buy-in Parties:

Middle School Party (open to grades 6 – 8)
Wine Tasting Party
Moms and Margaritas

And many more exciting items...

Donation Ideas

Airline miles
American Express points
Electronics
Gift Certificates
Rounds of golf
Spa services
House cleaning services
Handyman services

Timeshares/vacation
condo or home

Memberships to dance &
exercise clubs

Hotel rewards for weekend
getaways

Tickets to sporting events,
plays, musicals, concerts,
sky boxes, tv shows

Or any other magical
experience. The
possibilities are endless!

If you have any questions, suggestions or would like to volunteer please contact one of the auction managers. We look forward to your continued support!